





Honouring Excellence in Creative & Management Education

Inspiring Institutes and Educators

12 - 14 Dec, 2024 NESCO - MUMBAI

18 Dec, 2024
CII-NEOTIA CENTRE - KOLKATA





About The Edutainment Show

Celebration of Creativity:

Marking a decade of innovation in creative careers.

Education Meets Entertainment:

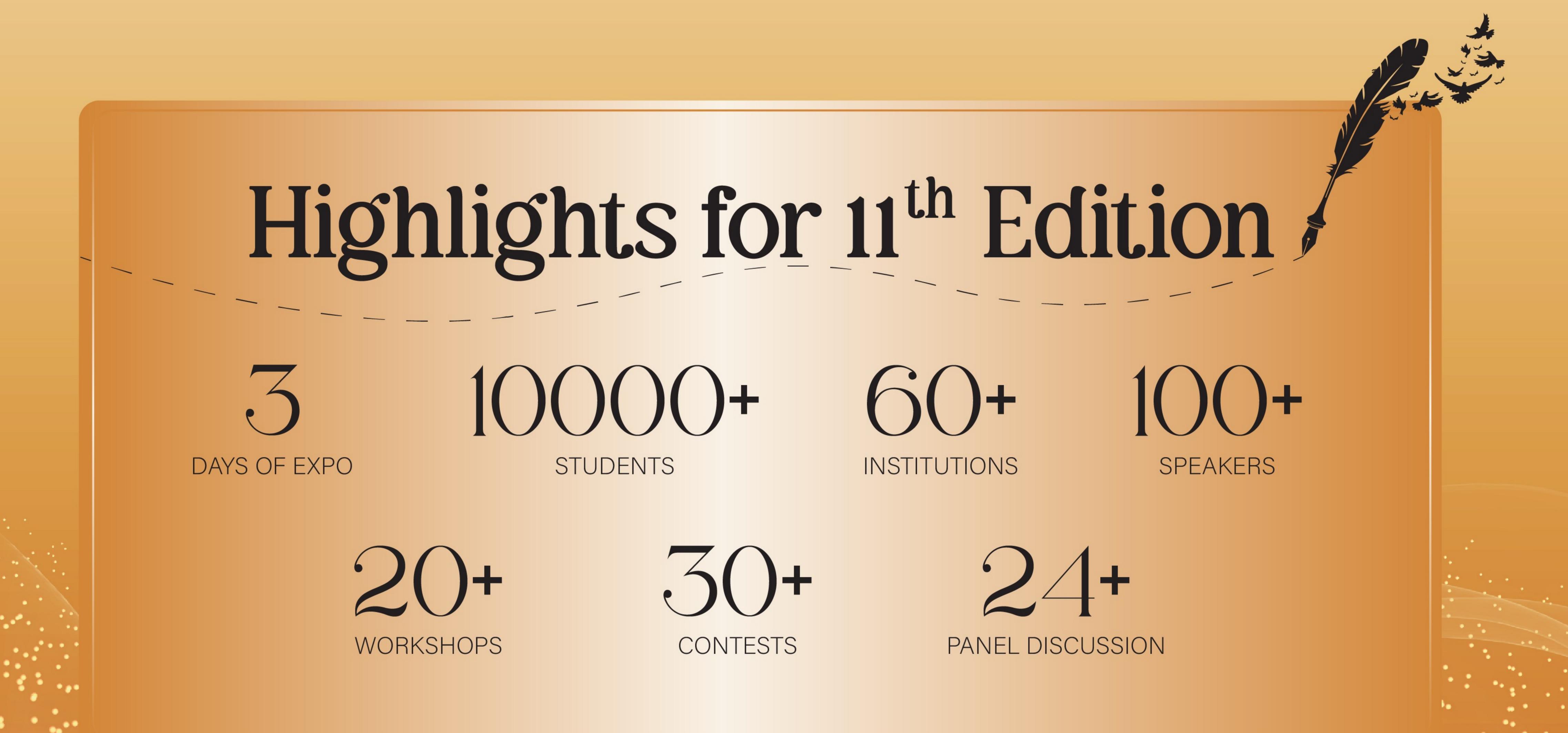
A unique blend that enhances learning and engagement.

Bridging Gaps:

Connecting academia with industry demands.

Networking Hub:

Facilitating valuable collaborations among educators and institutions.







About The Edutainment Awards

Honoring Excellence:

Celebrating top achievements in media, design, management.

Dedication to Innovation:

Reflecting commitment to excellence and pioneering education

Future Shapers:

Championing efforts advancing and shaping education's future.

Networking Hub:

Enabling valuable connections among leaders in education and industry







Top Reasons To Participate

Industry Recognition:

Elevates institute credibility and leadership.

Media Exposure:

Enhances profile and reputation through coverage.

Competitive Advantage:

Boosts visibility, admissions, and sponsorships.

Networking Platform:

Connects with leaders and fosters collaborations.

Quality Benchmarking:

Promotes continuous improvement and best practices.







Glimpses of 3rd Edition







Honorary Awards* Of Distinction



Pioneers

Celebrating National Excellence

Awards for top regional leaders in creative and management education cross India.

Top 3 (Gold, Silver, Bronze) from East, West, North, and South.



Shining Bright in Their Early Stage

Recognising young institutes making significant impacts.

Top 2 emerging institute (under 5 years old) from East, West, North, and South India.



Overall Excellence

The Pinnacle of Creative and Management Education

Celebrates the top overall performers.

Top 10 winners of India, selected based on maximum winnings across categories.





Competition Tiers

Celebrate outstanding achievements in 4 Distinct Educational Tiers,

with each group competing within its category for fair and focused assessments.



University Level (PG Group):

Competes against other universities.

College Level (UG Group):

Faces similar colleges.

Diploma/Short Term Course Level:

Evaluated against equivalent programs.

Skill-based Training Centre:

Competes within specialised training fields.





Media Specific Categories



Film and Television



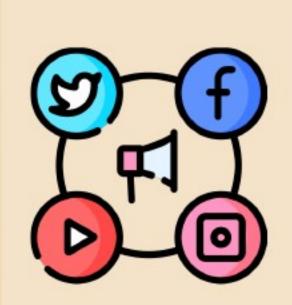
Advertising & Brand Communication



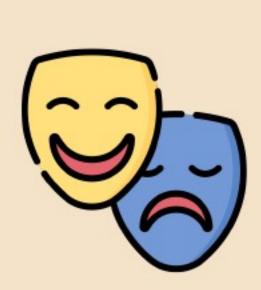
Photography & Visual Communication



PR & Corporate Communication



Digital Media / Communication



Performing Art: Acting / Theatre



Performing Art: Dance



Performing Art: Music



Multimedia Journalism



Radio, Story Telling & Sound





Design Specific Categories



Graphic and Animation Design



Fashion and Textile Design



Product Design



Interior Design



Industrial Design



Web, App, and Digital Design



Fine Arts



UX/UI Design



Game Design



Jewellery Design





Management Specific Categories



Business Administration (BBA/UG)



Human Resource Management



Event Management



Luxury Brand Management



Hotel / Hospitality / Tourism Management



Media & Entertainment Management



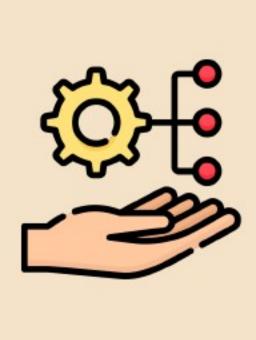
Entrepreneurship Management



Healthcare Management



Sports Management



Marketing Management





Assessment Parameters For Institutes

Guidelines for comprehensive evaluation across educational tiers:

Academic Excellence

Evaluates faculty quality, curriculum depth, and teaching innovation for a progressive educational experience.

Industry Integration and Practical Exposure

Assesses strong partnerships, internships, and practical experiences linking theory with real-world application.

Infrastructure and Learning Facilities

Reviews availability and quality of modern infrastructure, labs, libraries, and resources enhancing education.

Research & Innovation/Creative Projects

Highlights impactful contributions to research, innovative practices, and creative projects within the academic community.

Student Outcomes and Alumni Success

Focuses on graduate success rates, placement records, alumni achievements, and overall student satisfaction.







Assessment Parameters For Educators

Along with each institutional application, institutes may recommend a distinguished educator from the same category at no additional fee.

The following parameters guide the evaluation of educators across all tiers and categories.

Teaching Excellence

Assesses ability to explain complex concepts clearly and engagingly, including innovative methods, technology use, and student inspiration.

Research Contributions/Project Work

Evaluates involvement in research or creative projects, including publications, conference participation, project creation, and guiding student research.

Industry Engagement and Practical Expertise

Measures connections with industry through collaborative projects, consultancy, and initiatives bringing real-world insights to education.

Mentorship and Student Development

Reviews effectiveness in mentoring, offering academic and career guidance, and supporting students' overall development.

Contribution to Institutional Growth

Considers involvement in initiatives enhancing institutional growth, like curriculum development and academic leadership.







Evaluation Process

The evaluation for awards follows a four-step process:









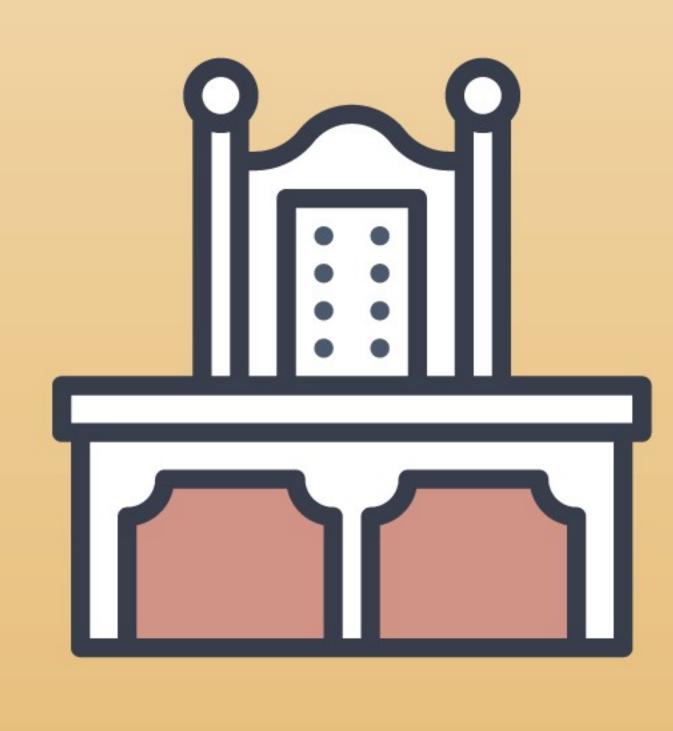




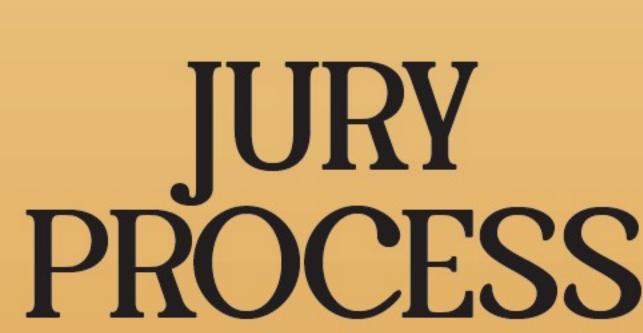


PROCESS AUDITING















FINAL
EVALUATION







Why Is There An Application Fee?

Nominal Application Fee:

Ensures a professional, high-quality live event by covering venue costs, logistics & administration.

Integrity of Evaluation:

Supports fair assessments through reputed process auditors & independent judges.

No Fee for Educator Nominations:

Allows free recommendations of mentors or professors by institutions alongside institutional category submissions.









Application Fees

Early Bird Discount

(September 10th to October 31st)

Rs. 5000 + GST for Single Entry

Rs. 10,000 + GST for Multiple Entries

PhaseI

(1st November to 15th November)

Rs. 7000 + GST for Single Entry

Rs. 14,000 + GST for Multiple Entries









12th-14th December, 2024

Block your calendars for three days of inspiration, learning, and fun, as we celebrate a decade of nurturing talent and shaping futures.

The Edutainment Awards awards@edutainmentshow.in

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www.edutainmentshow.co.in









All payments are to be made as per the following details:

Bank details for the payment:

Beneficiary Name: EVA Live LLP.

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Branch Name & Address: Andheri - West,

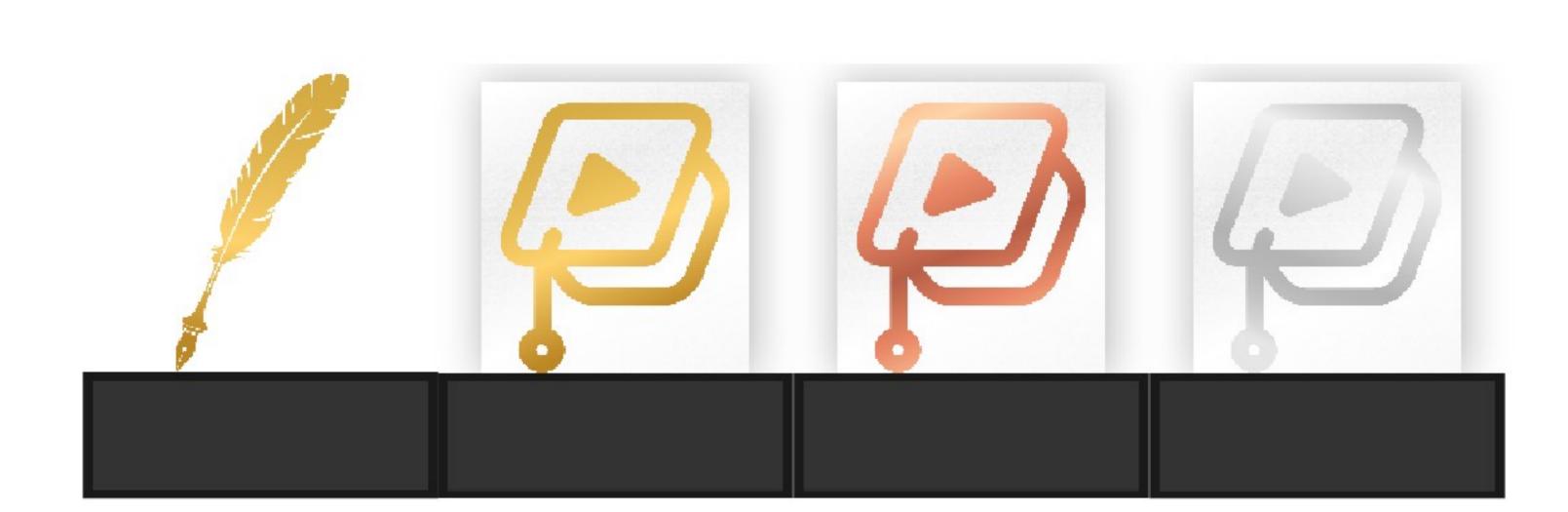
Juhu-Versova Link

Road, Mumbai-400 053.

Bank Account No.: 50200079282510

Bank Account Type: Current A/c

NEFT/IFSC Code: HDFC000019



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